

Digital Marketing Intern

Your role

We would love to let more people enjoy and benefit from the power of our plants. That is why we are looking for a digital marketer to join our team and spread the green word (and image) via Instagram and Facebook, newsletters and online advertising. You will get the chance to be the owner of our digital marketing strategy by designing, implementing and maintaining all online activities. You will create and optimize the content calendar, oversee creative production and optimize all content for SEO purposes. The performance of all digital marketing activities will be measured by you. Most importantly, everything you will do will lead to higher traffic, increased engagement, brand awareness and eventually new customers.

"The recruited person for the position advertised in the job post will be recruited as "student intern" / "work experience student" during a period of exempt student employment, for exemption from Statutory Minimum Wage."

About you

- You are enthusiastic to create healthier and happier indoor spaces with the use of plants
- You have excellent knowledge of Instagram & Facebook and preferably Google Ads.
- You are able to create high-quality content (written and visual) in English
- You like to learn new things, fast
- You are creative
- You are curious and not scared to share your opinion

Our offer

- Being part of a young and dynamic company
- Having full ownership on your role and responsibilities
- An opportunity to learn on the job
- Contract length: 3-6 months, 16-24 hours (fulltime can be discussed)

About PLNTY

Did you know that plants increase your mood? And make you less stressed? And increases your concentration & creativity? There are so many proven positive effects of plants on people, that PLNTY is on the mission to reconnect city dwellers with nature by bringing nature indoors.

We are PLNTY: a Hong Kong company founded in 2020. We empower commercial spaces to integrate stylish and curated plant design with the use of lease subscriptions.

Apply now

Apply now by sending an email to our founder Madelon (madelon@plnty.life), with your resume and short motivation explaining why you are the perfect candidate.

Let's make plants work together!

www.plnty.life